

Overview on the SCAGO Book:

The Hope Gala & Awards put together yearly by Sickle Cell Awareness Group of Ontario (SCAGO) attracts many people and various media groups.

By advertising in SCAGO’s yearly gala book, you are exposing your business to a vibrant community while supporting research and helping to reach & educate more people in the At-Risk Community. Your support will aid in reducing the number of babies born with sickle cell disease (SCD) among other outcomes.

We urge you to advertise in SCAGO’s Yearly Book and Support Your Community.

Advert Rates

Double Spread	2 pages side by side or separately	\$1,650
Back Page	Full page at the back of the magazine	\$1,500
Inside Front Page	Page “two” in the magazine	\$1,300
Inside Back Page	The “third” page in the magazine	\$1,300
Full Page	Regular full-page adverts	\$1,200
Half Page	Vertical or horizontal position	\$650
Quarter Page	As specified by printer	\$500
Booth Space		\$500

For more information, email: fundraising@sicklecellanemia.ca and, CC: sicklecellawarenessontario@gmail.com Thank You!

Additional ways to support SCAGO

- Purchase a table or more for your guests to attend;
- Donate tickets to patients/families who could not afford the cost of the gala event (tickets to the Gala are \$150 each; \$1,120/table of 8);
- Corporate sponsorship. (Please ask us for the sponsorship packages)