

Draft Date: April 2014

Policy for the Outreach & Awareness Committee**Accountability:** Sickle Cell Awareness Group of Ontario**Responsibility:** Executive Director**Approver:** Sickle Cell Awareness Group of Ontario -Management**Approval date:****Last Revision date:** Aug. 6th, 2015**Current Revision:** April 29th, 2016**Review:** As necessary**Overview:**

The Sickle Cell Awareness Group of Ontario (herein referred to as “SCAGO”) is a provincial association, formed to advocate for and support individuals with sickle cell disease. SCAGO advocates and lobby in a coordinated fashion on key issues to secure and maintain patient access to comprehensive care while empowering the patients and educating the medical and the allied health professionals that treat them.

The goals of the organization are to promote the health of our citizens, reduce pain and suffering, and help people to live as nearly normal lives as possible and to raise the level of awareness and knowledge of the disease within the larger community

1. POLICY STATEMENT

The Outreach and Awareness Committee (OAC Committee) is one of the most important committees of SCAGO and responsible for the dissemination of educational materials and raising of awareness on the subject of sickle cell disease.

2. Type of Committee/Reporting Relationship: Management Committee

The OAC is part of the management of the Sickle Cell Awareness Group of Ontario and through its chair and/or co-chairs, reports to and works closely with the Management team lead and the Chief Executive Officer of SCAGO

3. Vision of the Outreach and Awareness Committee:

To raise the profile of the disease and the SCAGO across Ontario

4. Membership: As deemed fit by the chair of the committee**5. Chairperson:** The Chairperson shall be selected through a screening process.**7. Duration of Meetings:** As deemed fit by the chair of the committee

8. Expected Activities

- ✓ Compilation and distribution of educational brochures to libraries, community centers and public locations
- ✓ Booking of outreach and awareness and education events in the community
- ✓ Speaking at events including religious and community events to raise awareness on sickle cell disease
- ✓ Supporting the Meet the Parents Program at Sick Kids

8. Responsibilities of the chair

- ✓ Demonstrate respect to all and Show leadership across the organization
- ✓ Treat everyone with fairness.
- ✓ Empower all to selflessly promote the mission of the organization
- ✓ Promote a holistic approach to ensure strong collaboration among committee members
- ✓ Call committee's meetings as needed and provide quarterly reports to management in a timely fashion
- ✓ Work with all regional and chapter coordinators to ensure strong outreach programs across the province
- ✓ Booking speaking engagements and outreach activities with community organizations.
- ✓ Promote open and transparent communication through active listening
- ✓ Work closely with the volunteer chair, management lead and /or the CEO to resolve conflicts that may arise

9. Terms of Office of the chair:

Two years with six months as probation period

10. Current Chair Person: Ms. Andria Barrett. Assumed role- January 2016

