



# SCAGO

Sickle Cell Awareness Group of Ontario

## **Overview on the SCAGO Book 2017:**

The Hope Gala & Awards put together yearly by Sickle Cell Awareness Group of Ontario (SCAGO) attracts many people and various media groups.

At SCAGO, we are working hard to produce a magazine that will not only be educational, but inspiring, resourceful and relative to many people's life situations.

By advertising in the SCAGO 12<sup>th</sup> year Special Edition Book, you are exposing your business to a vibrant community while supporting research and helping to reach & educate more people in the At-Risk Community. Your support will aid in reducing the number of babies born with sickle cell disease (SCD) among other outcomes.

Support SCAGO, Support Educating the At-Risk for SCD in your Community.

## **Advert Rates**

Double Spread	2 pages side by side or separately	\$1,650
Back Page	Full page at the back of the magazine	\$1,500
Inside Front Page	Page "two" in the magazine	\$1,200
Inside Back Page	The "third" page in the magazine	\$1,200
Full Page	Regular full page adverts	\$1,000
Half Page	Vertical or horizontal position	\$650
Quarter Page	As specified by printer	\$350
Booth Space		\$500

- For more information, please contact our office at your earliest convenience.
- Additional ways to support SCAGO is for your company to purchase a table.
- Additional tickets may also be donated to patients who could not afford the cost of the ticket.
- Tickets to the Gala are \$100 each; \$800/table of 8
- Additional exposure for your company could be achieved by being one of the corporate sponsors. Please ask us for the sponsorship sheet

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